

**Nordic  
Architect  
Panel**

Survey on tendencies in the Nordic  
architecture industry - 2024

- Purpose and Method
- Executive Summary
- Participants
- Summary of Key Findings



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## Purpose and Method

The purpose of Nordic Architect Panel is to gather the latest knowledge and opinions of leading architectural profiles in the Nordics to better understand the current state of Nordic architecture.

This report is based on a total of 192 respondents divided between Denmark, Finland, Norway and Sweden. While the main target group of the survey is architects, but the respondents also count other professionals working in the industry.

Data from this survey is collected in the period from January to February 2024.

# Executive Summary

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In this survey, questions have been centred around four main topics: *Sustainability, Inspiration, Trends and Tendencies, The Architecture Industry in General, and State of the Market*. With these topics, we aim to provide a broad scope, where we shed a light on the state of the Nordic architecture industry.

We hope you will enjoy the reading of the report.

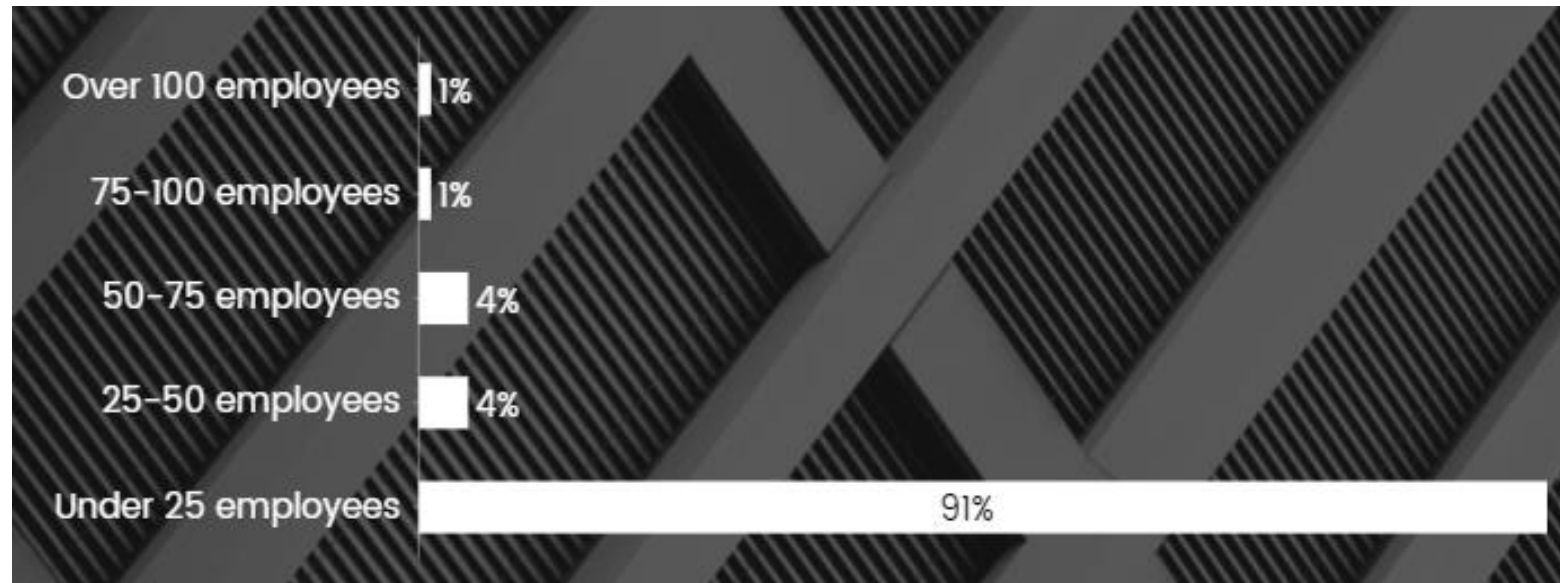
## Participants

- 192 participants
- Average age of 53,6 years
- Average experience of 25,8 years

Country	Distribution
Denmark	29% (56)
Sweden	22% (43)
Finland	26% (49)
Norway	23% (44)

Job Position	Distribution
Architect	67%
Managerial position, CEO, Partner etc.	25%
Construction architect	3%
Other	4%

What is the size of your company you are employed in?





# Sustainability

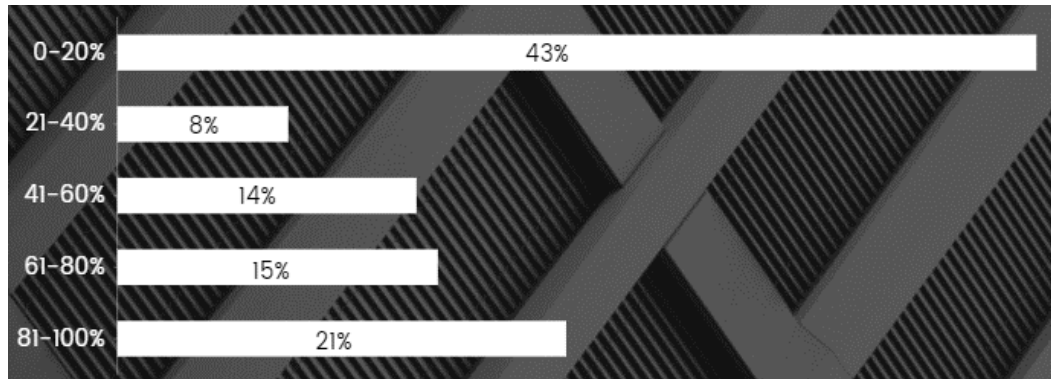


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# 1. Sustainability

How many of the projects you participate in have sustainability requirements?

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## Highlighted comments:

*"It's a natural part of construction if the right material is chosen from the start and in that way shouldn't be stated as a criterion"*

*"No specific sustainability targets, but almost all projects have the ambitions."*

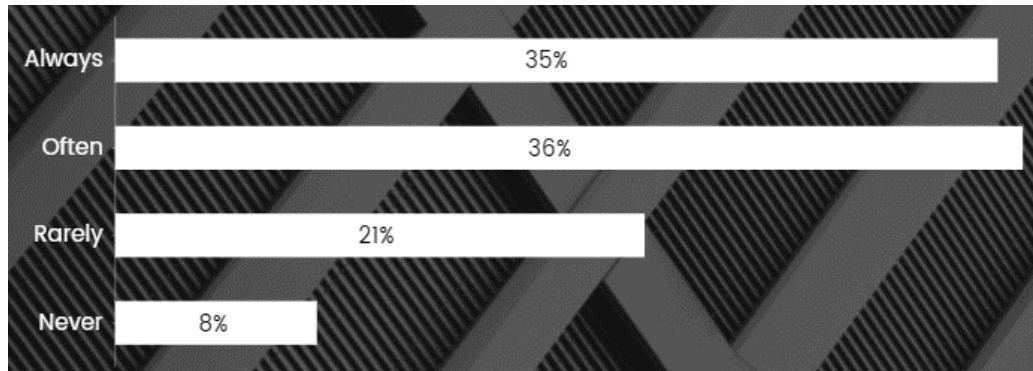
*"With large private clients I do not feel that they are so interested in sustainability issues."*



## 2. Sustainability

*How often do you incorporate circularity into a project without a requirement from your customer?*

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### **Highlighted comments:**

*"Working on not having to demolish in the first place and easily being able to rebuild again."*

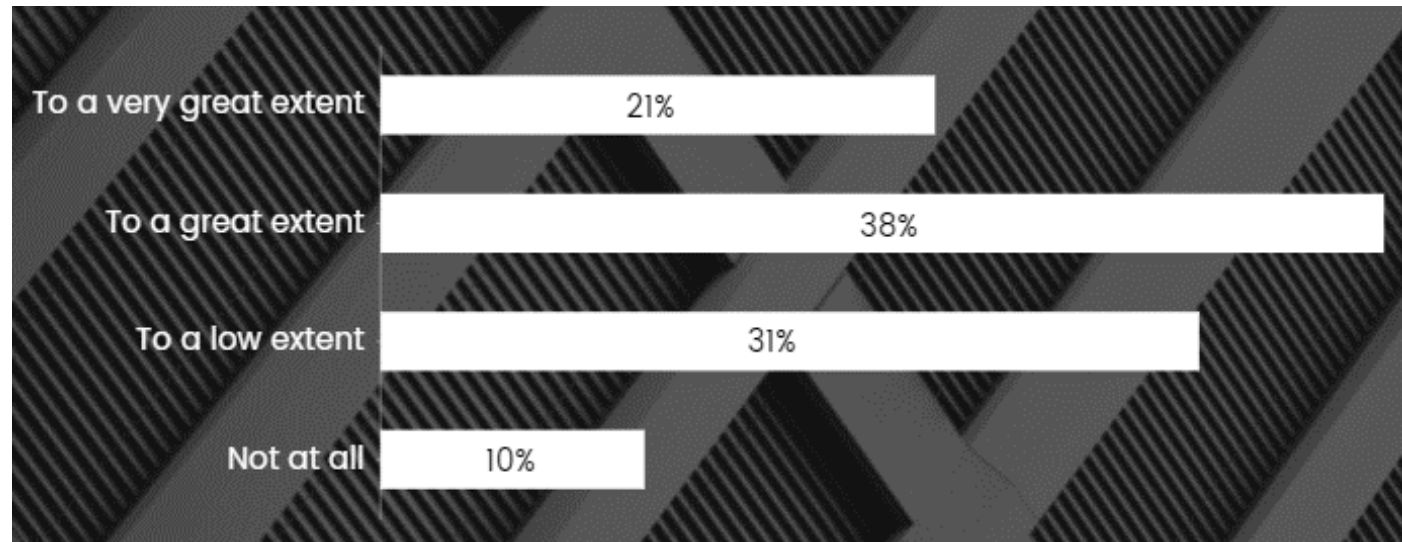
*"I work a lot with existing buildings and building conservation."*

*"Not in many projects, mostly experimentally and artistically with e.g. clay."*

### 3. Sustainability

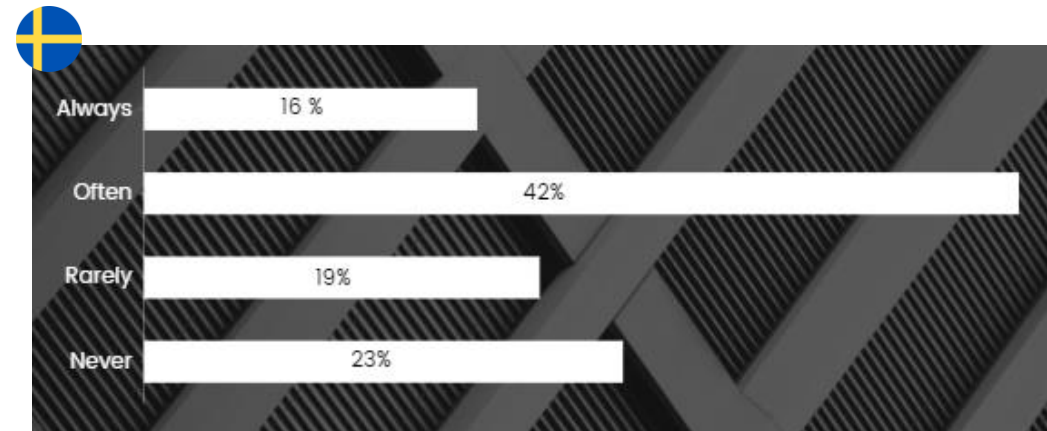
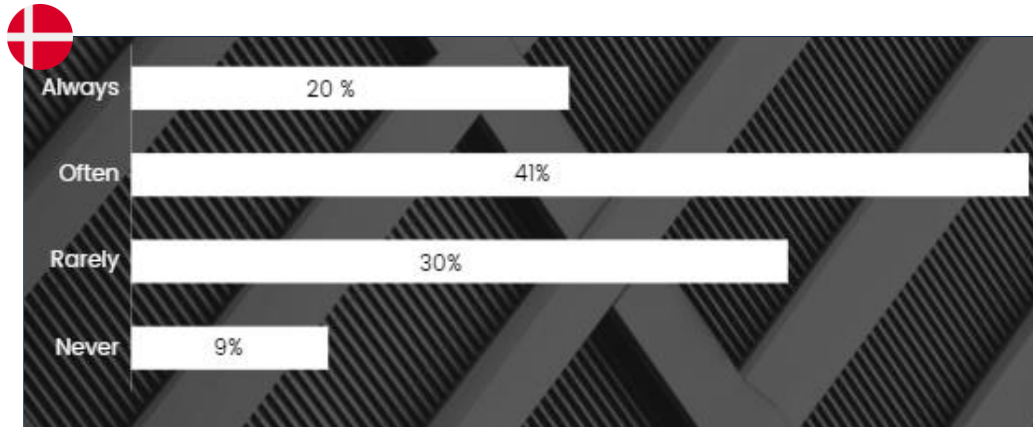
*Do you feel that the current market situation is slowing down sustainable development in the construction industry?*

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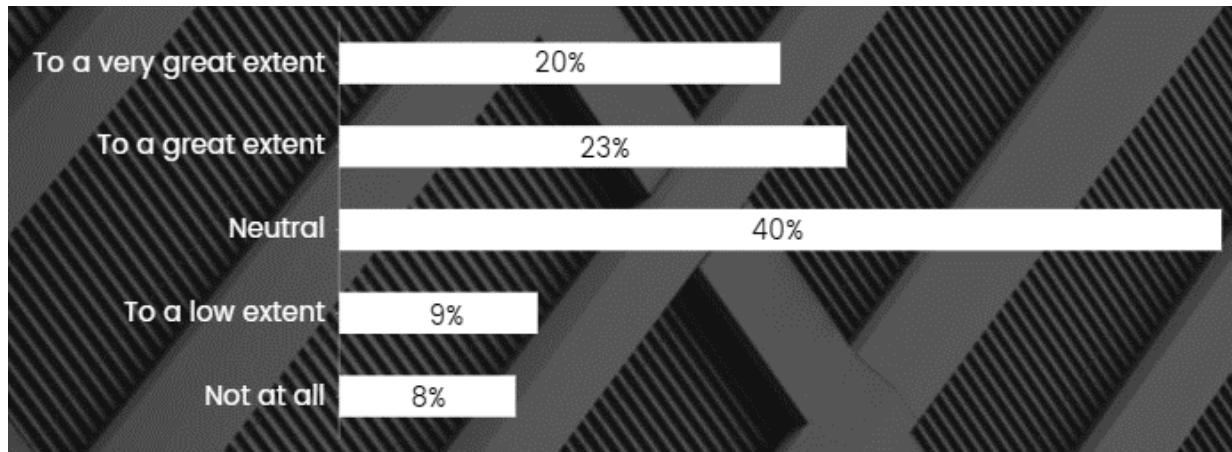
### 3. Sustainability – divided by country

*Do you feel that the current market situation is slowing down sustainable development in the construction industry?*



## 4. Sustainability

How much do you agree with the following statement:  
“Fire safety certified solutions are more important than sustainability certifications?”



### Highlighted comments:

*“Fire is the worst thing that happens. That must be dealt with correctly.”*

*“Both are important, but fire safety is crucial for humans.”*

*“Difficult to compare the two.”*



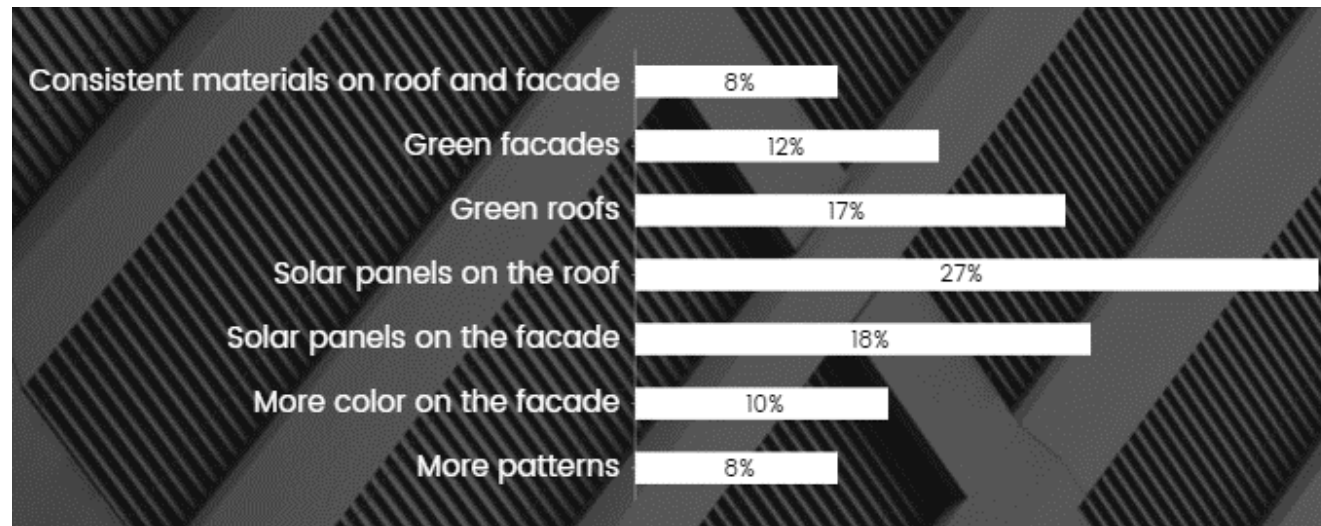
# Trends and Tendencies



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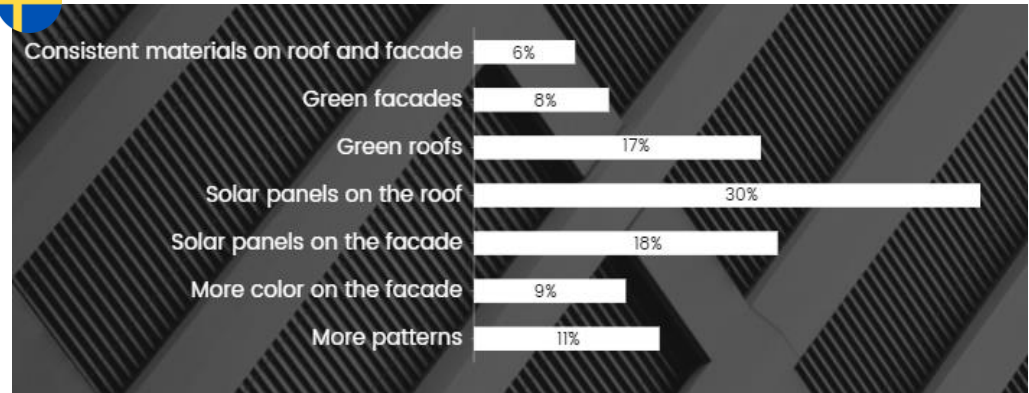
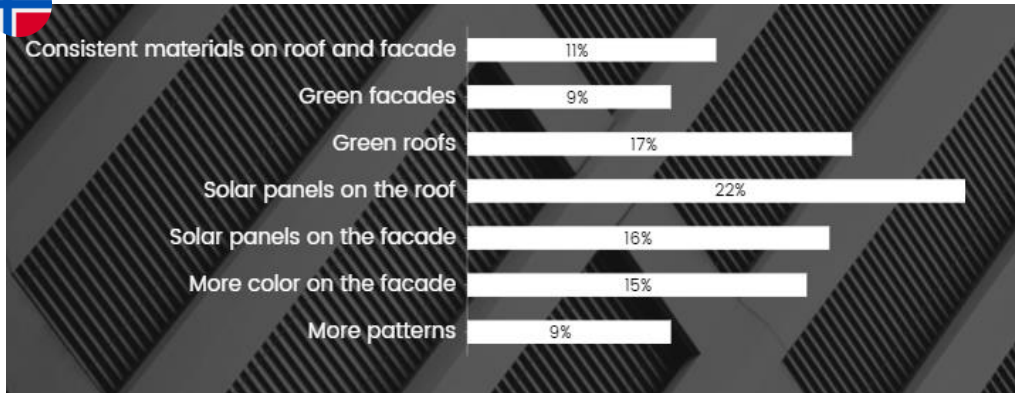
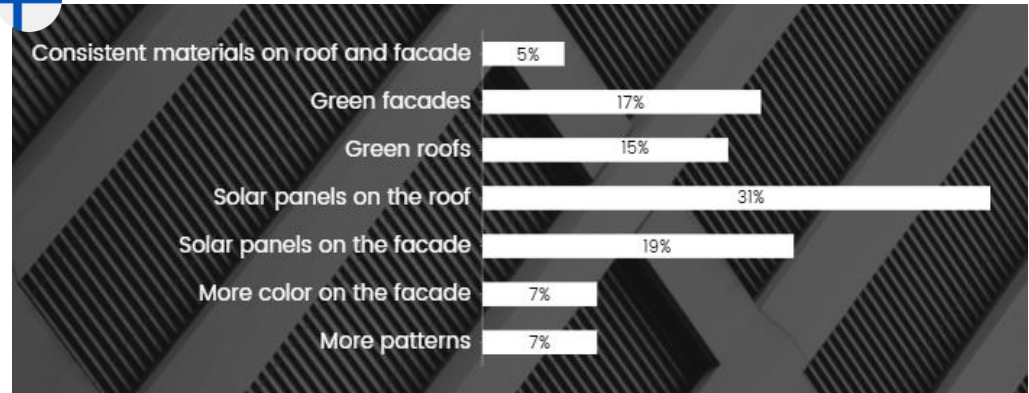
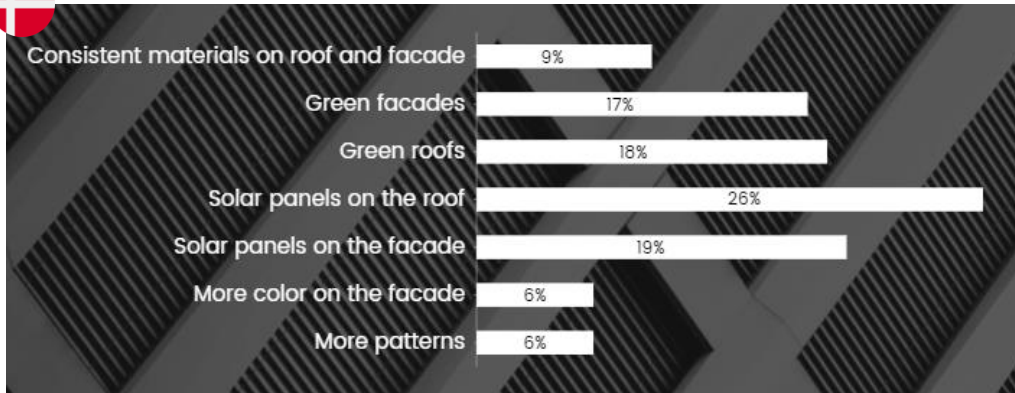
## 5. Trends and Tendencies

*What do you expect to be trending in 5 years?*



# 5. Trends and Tendencies – divided by country

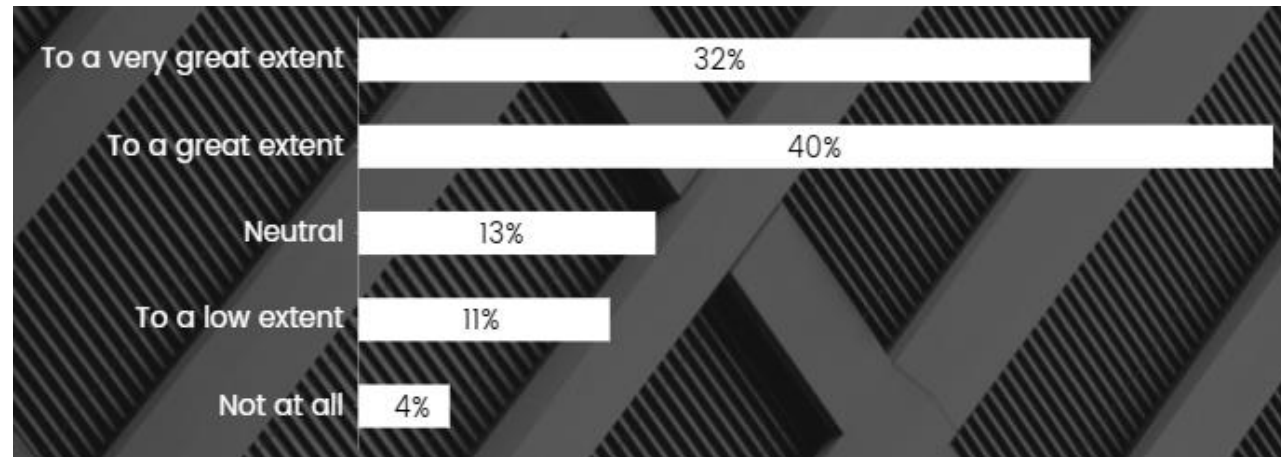
*What do you expect to be trending in 5 years?*



## 6. Trends and Tendencies

*To what extent do you prefer building materials that can be customized for each project in terms of format, appearance, etc.?*

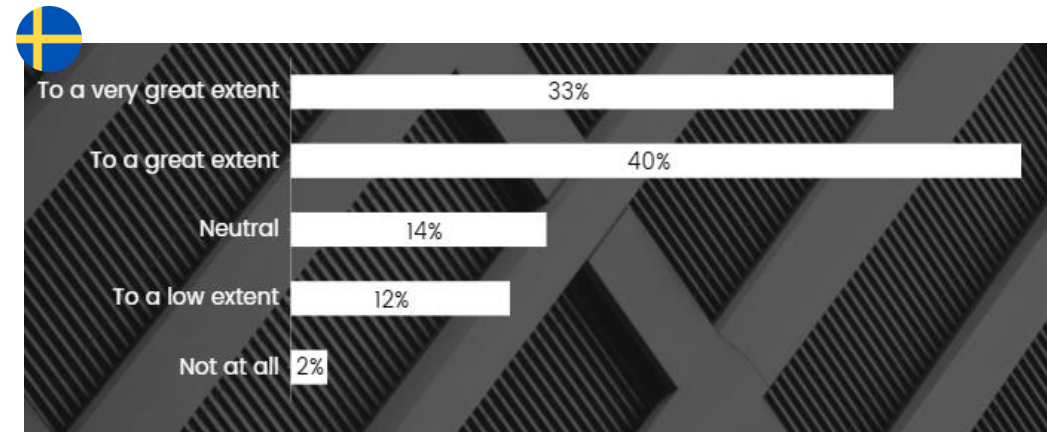
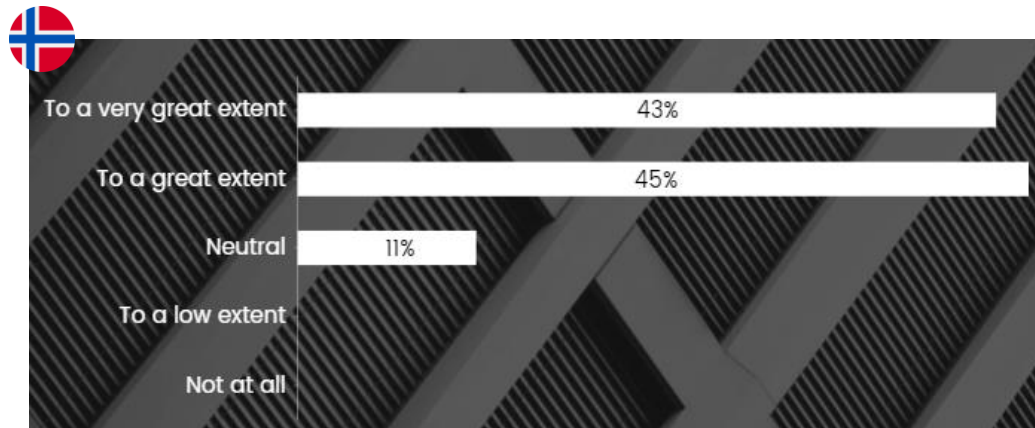
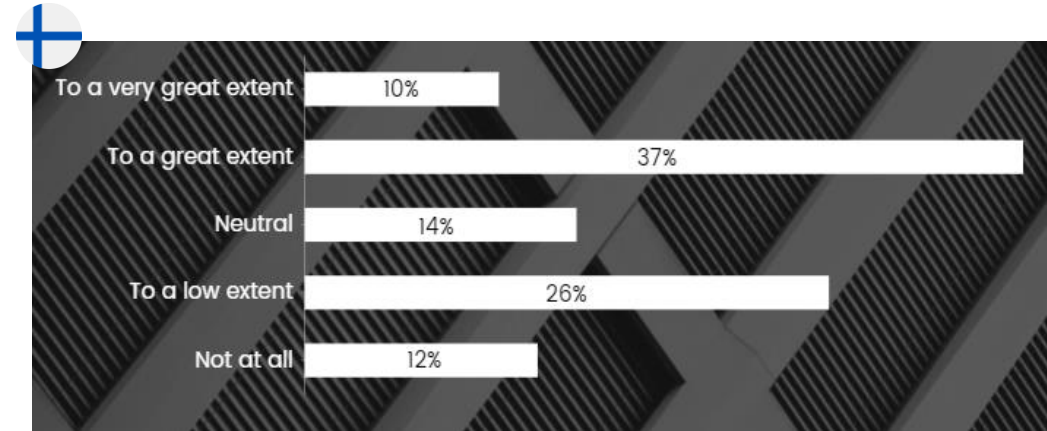
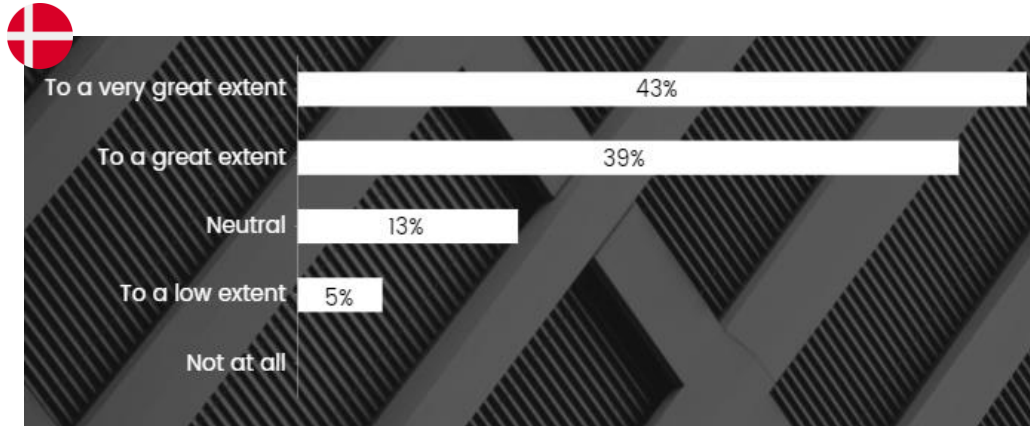
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## 6. Trends and Tendencies – divided by country

*To what extent do you prefer building materials that can be customized for each project in terms of format, appearance, etc.?*



## 7. Trends and Tendencies

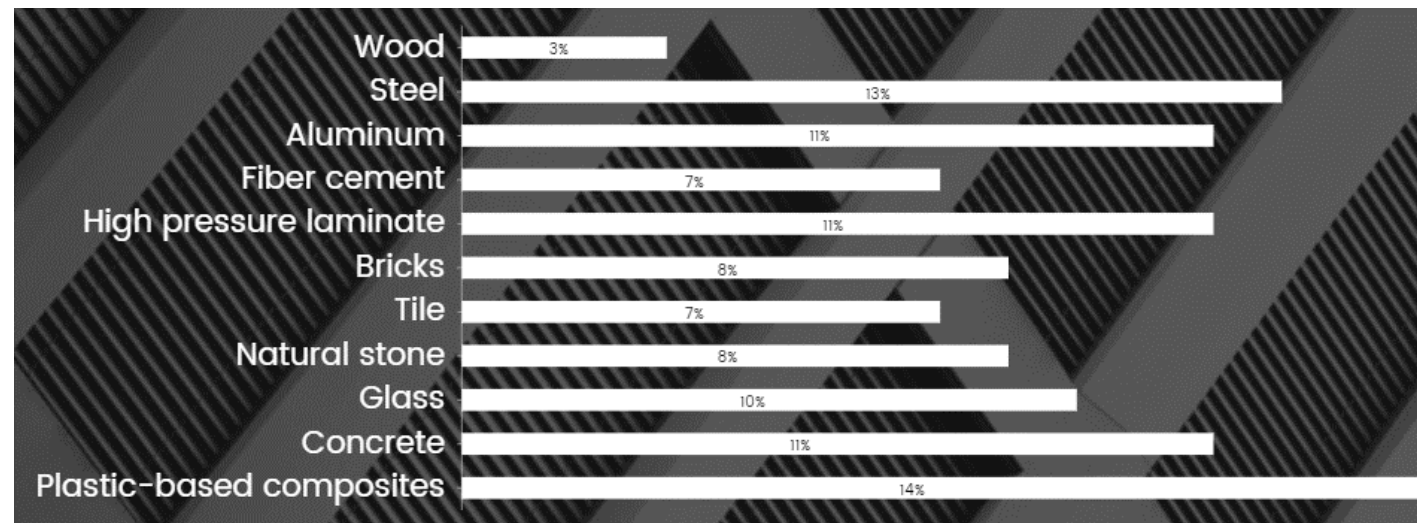
*What design features do you prefer in building materials?*



## 8. Trends and Tendencies

*In your opinion: Which building materials do you think have low potential or are very expensive to adapt?*

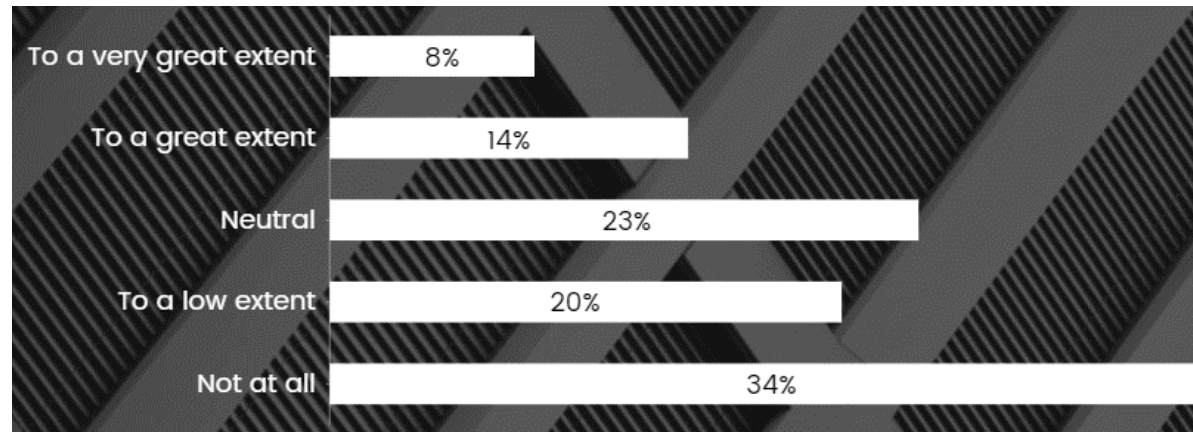
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## 9. Trends and Tendencies

*Have sustainability tools like BIM helped you reduce your impact on the environment?*

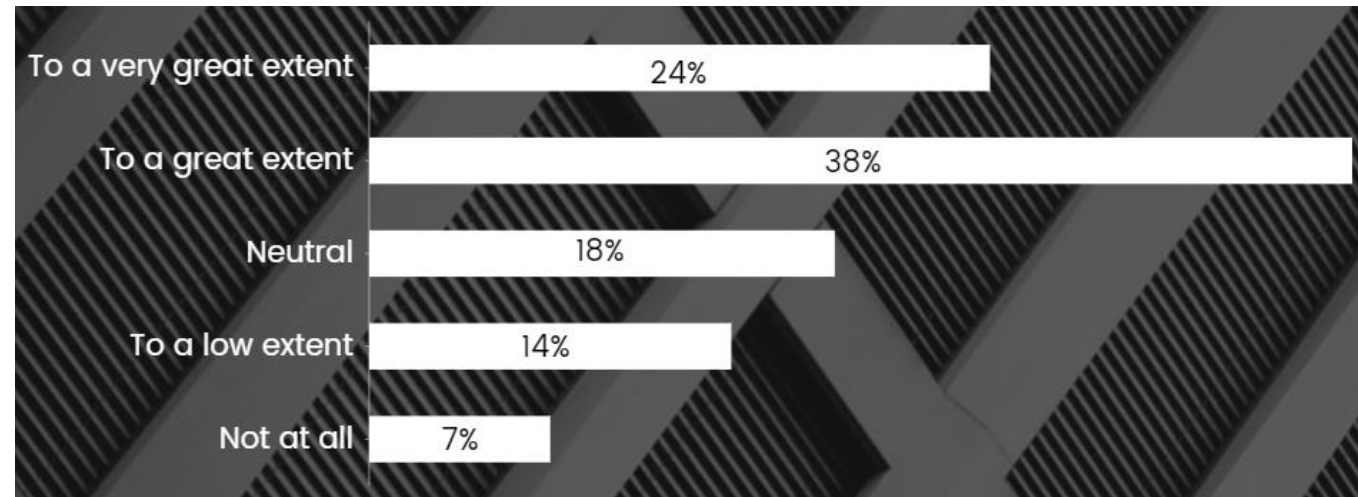
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## 10. Trends and Tendencies

*Do you think artificial intelligence will affect your work in the future?*

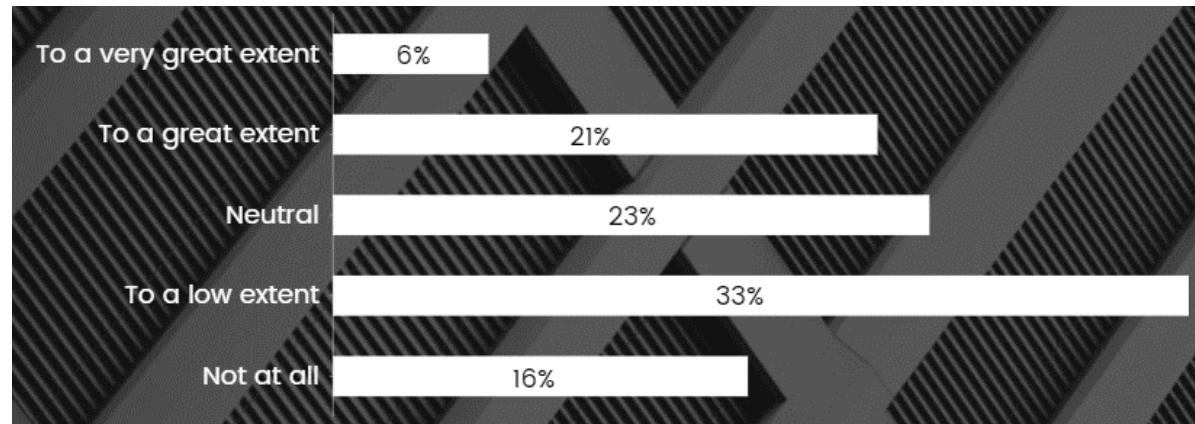
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## 11. Trends and Tendencies

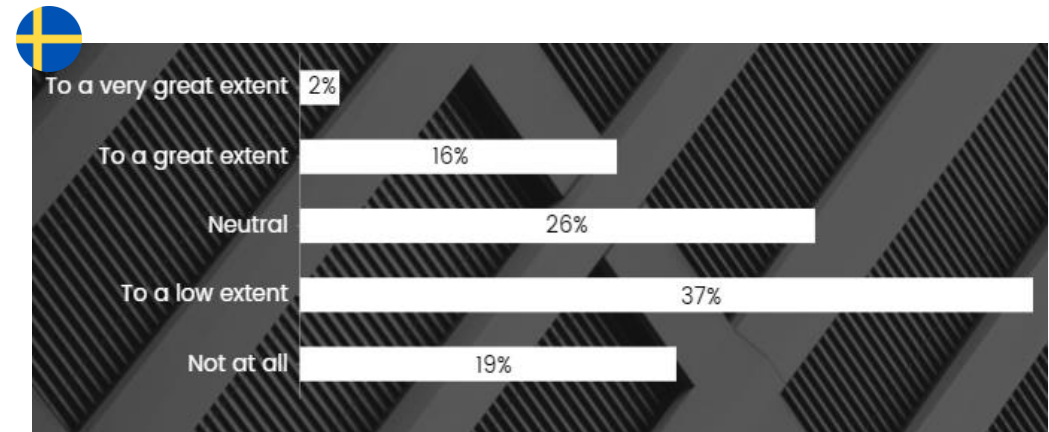
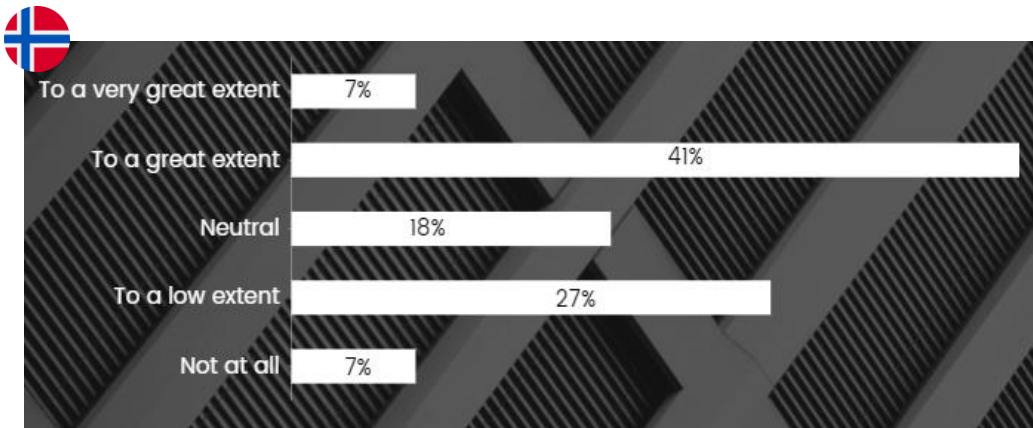
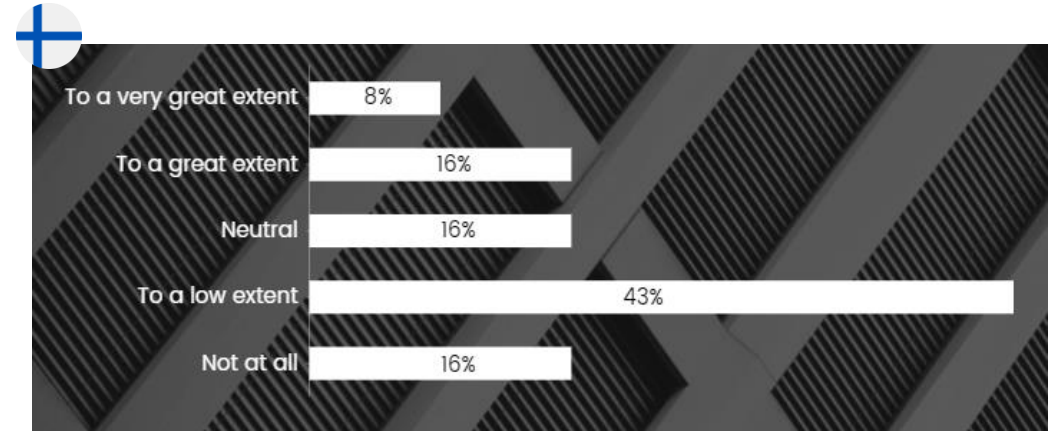
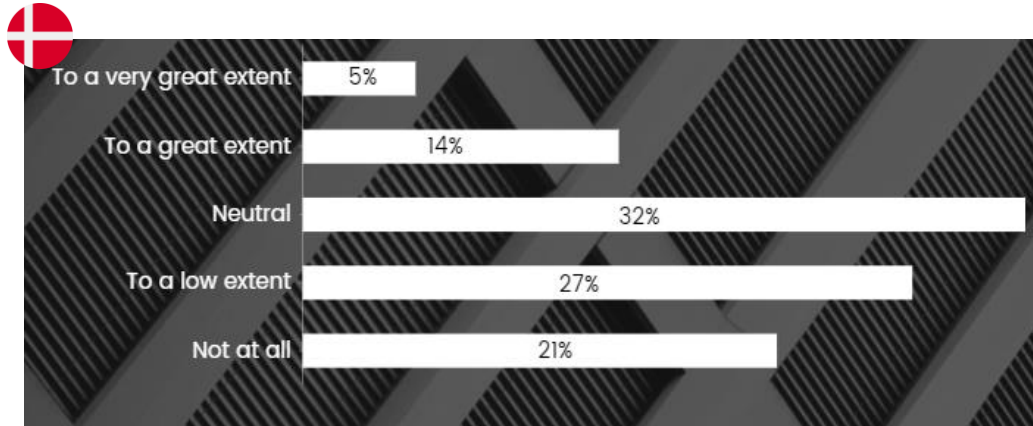
Is artificial intelligence in architecture threatening the individual touch of architects?

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# 11. Trends and Tendencies – divided by country

Is artificial intelligence in architecture threatening the individual touch of architects?





*Inspiration*

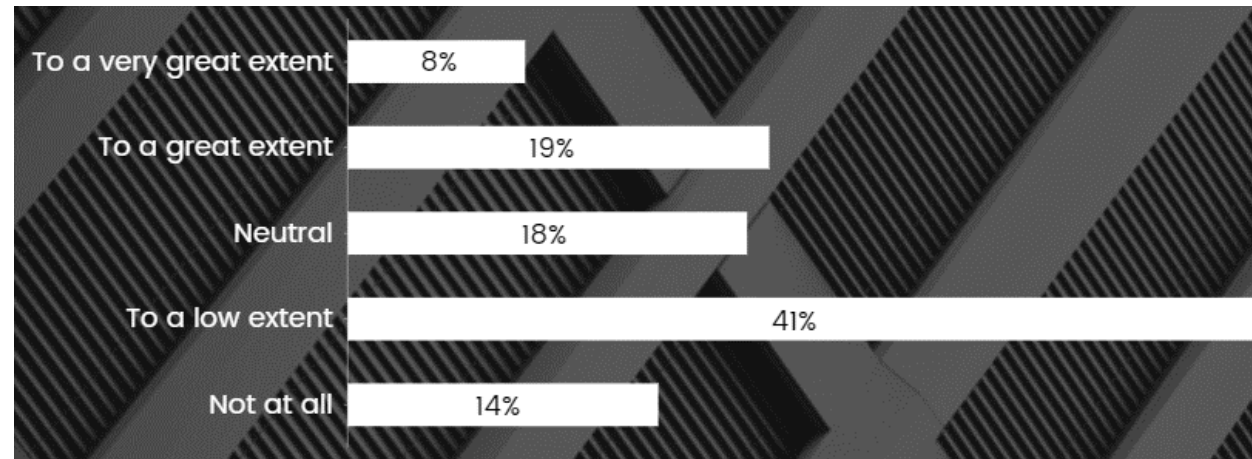


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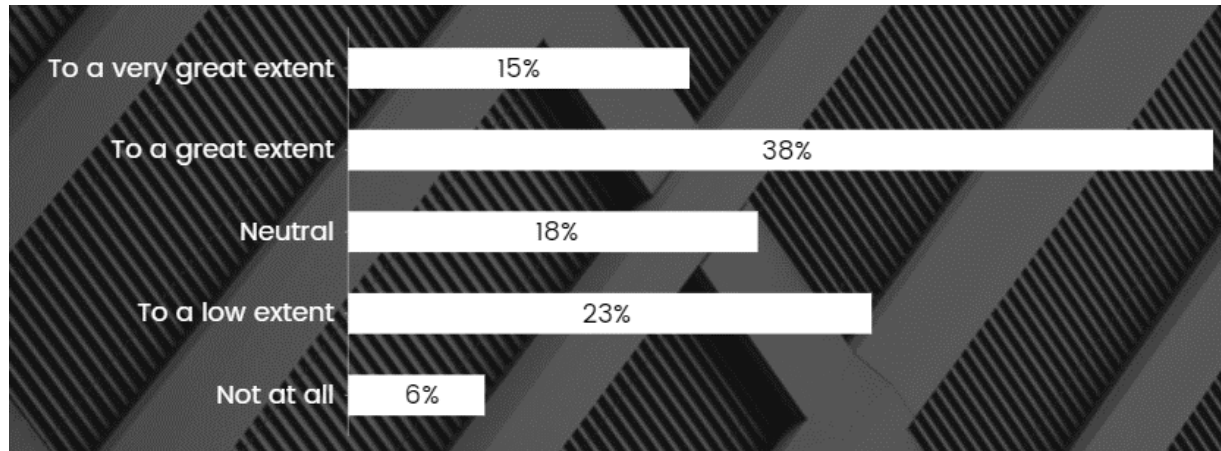
## 12. Inspiration

To what extent do you feel that energy efficiency considerations in buildings inhibit aesthetics and your creative freedom?



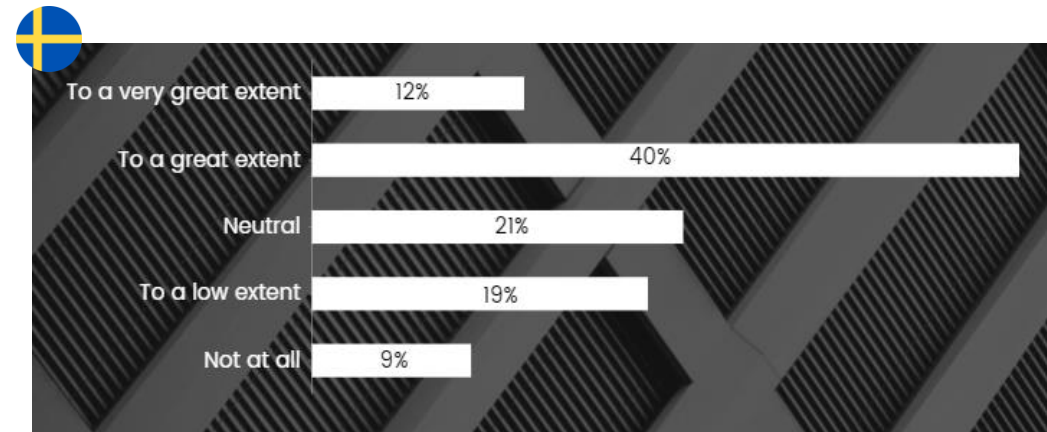
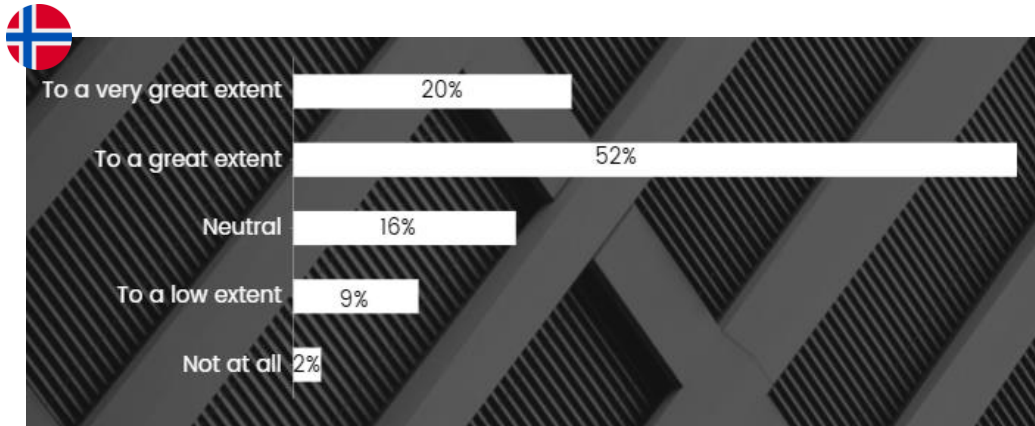
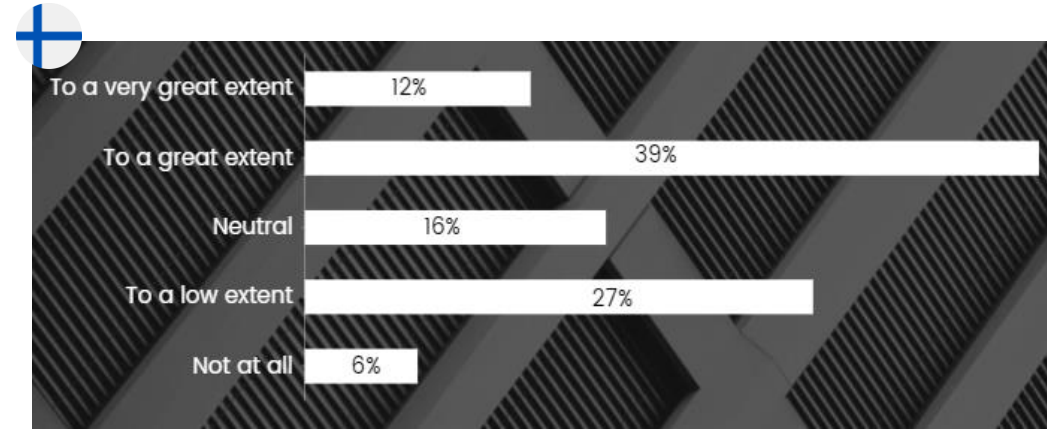
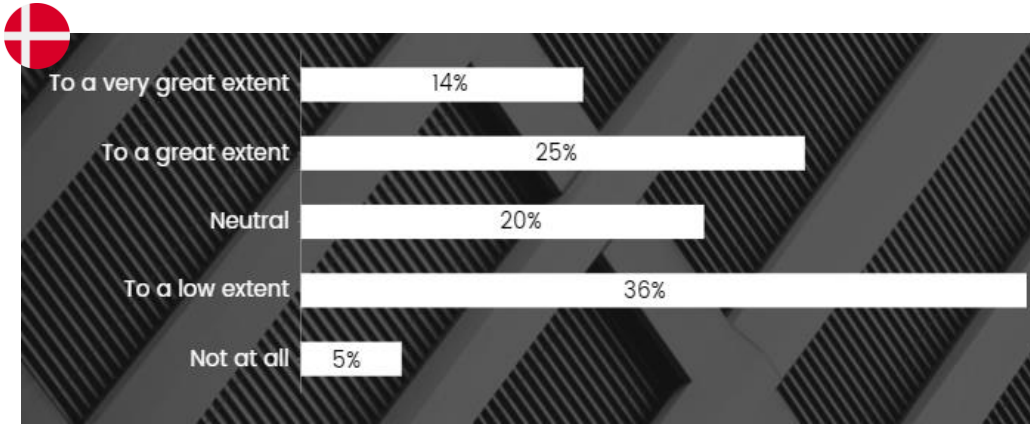
### 13. Inspiration

To what extent do you think that solar panels on the roof or facade contribute to increasing a valid sustainable profile of a building?



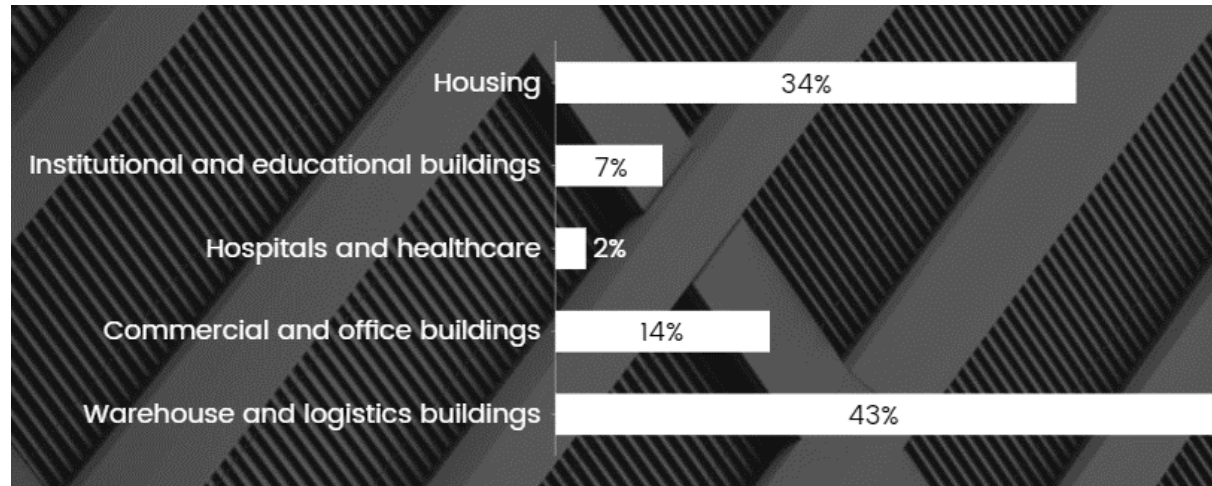
### 13. Inspiration – divided by country

To what extent do you think that solar panels on the roof or facade contribute to increasing a valid sustainable profile of a building?



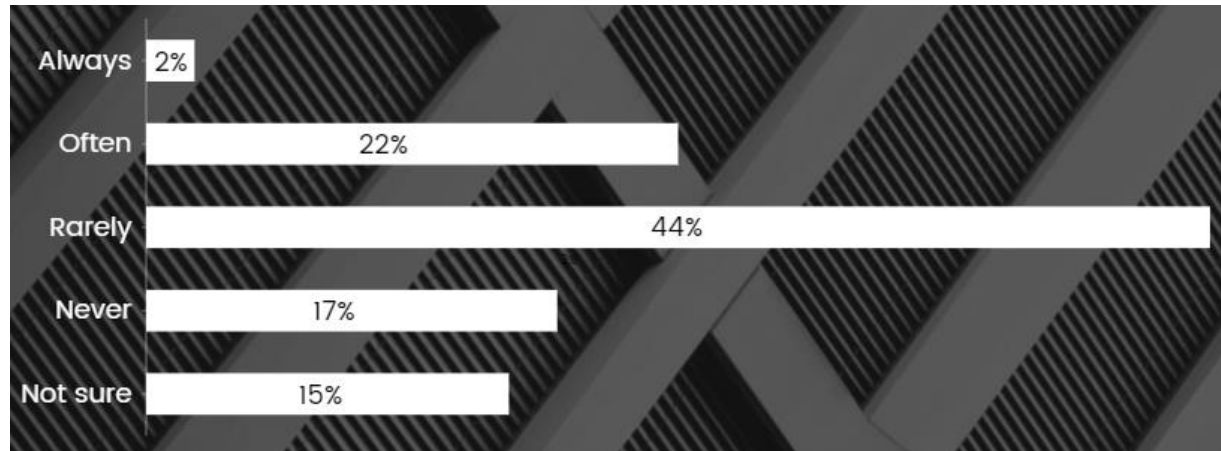
## 14. Inspiration

In which types of projects do you most often find that lightweight constructions are chosen?



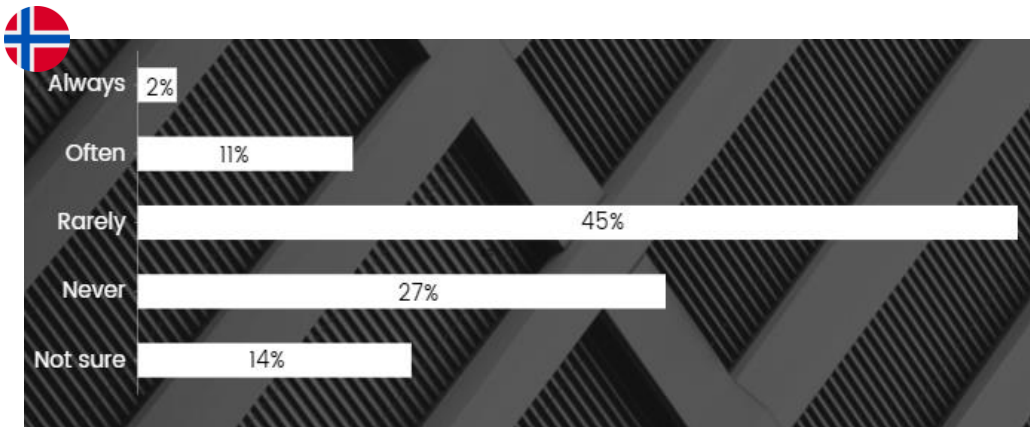
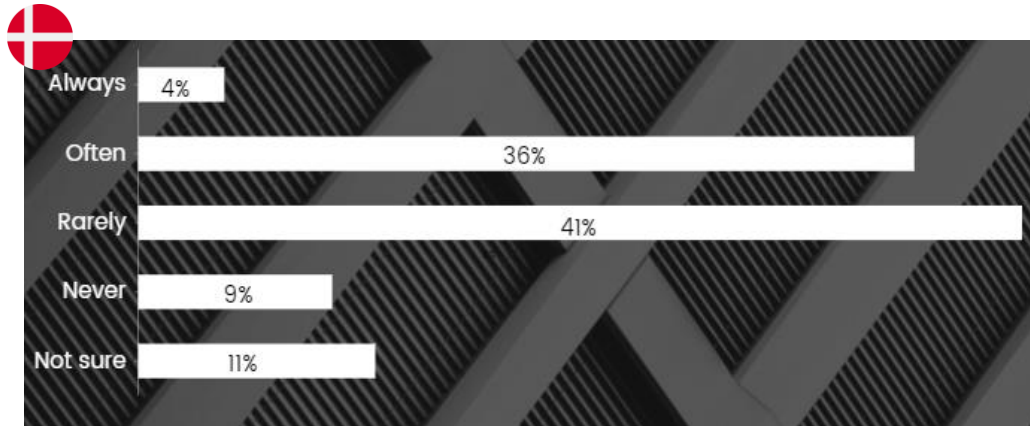
## 15. Inspiration

How often do you find that local plans/legislation restrict the use of lightweight exterior wall construction over heavy construction?



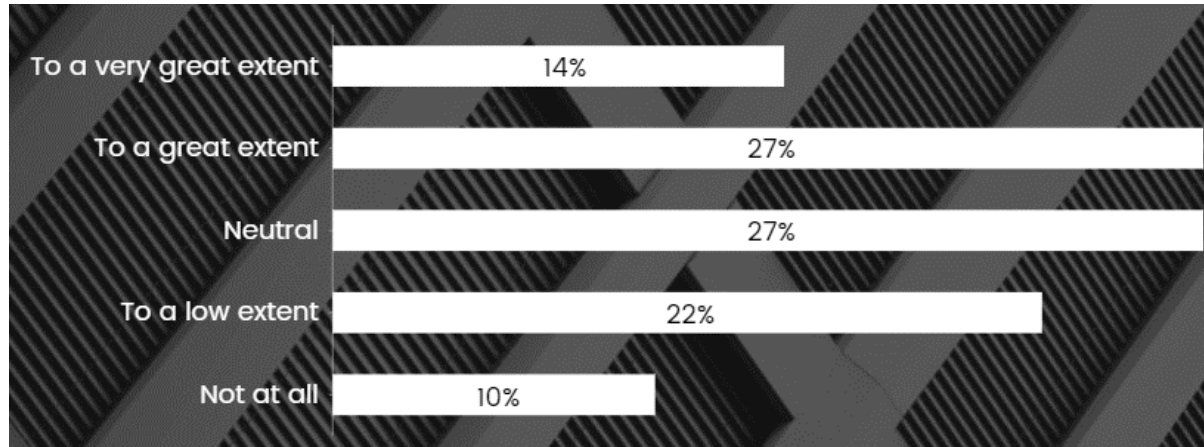
## 15. Inspiration – divided by country

How often do you find that local plans/legislation restrict the use of lightweight exterior wall construction over heavy construction?



## 16. Inspiration

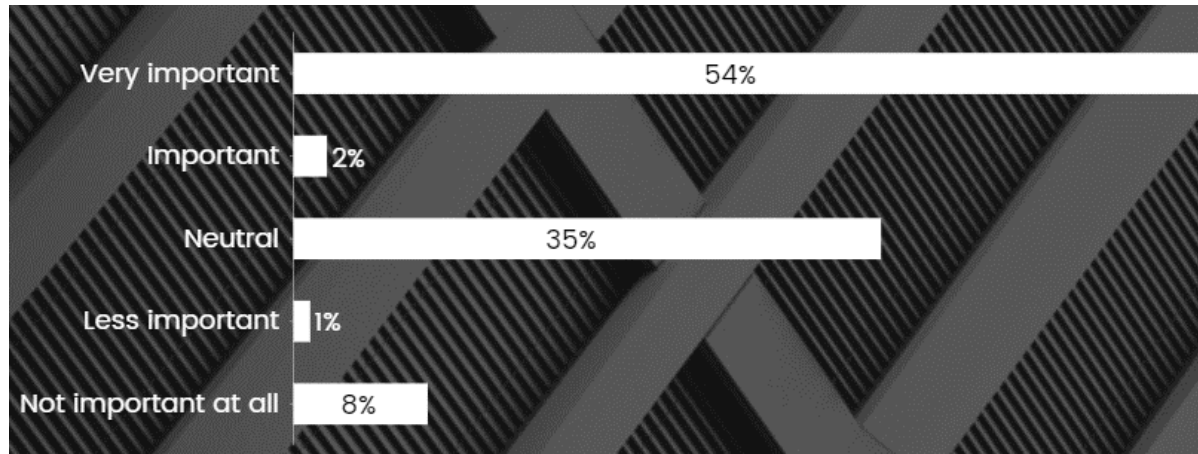
To what extent can you accept using less aesthetic facade materials if it means that waste can be reduced in production or products can be reused to make the project more sustainable?



## 17. Inspiration

How important is the principle of 'design for disassembly' for your choice of building material? (i.e. that the structure can be disassembled directly on site during future demolition and then reused)?

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# *The Architecture Industry in General*

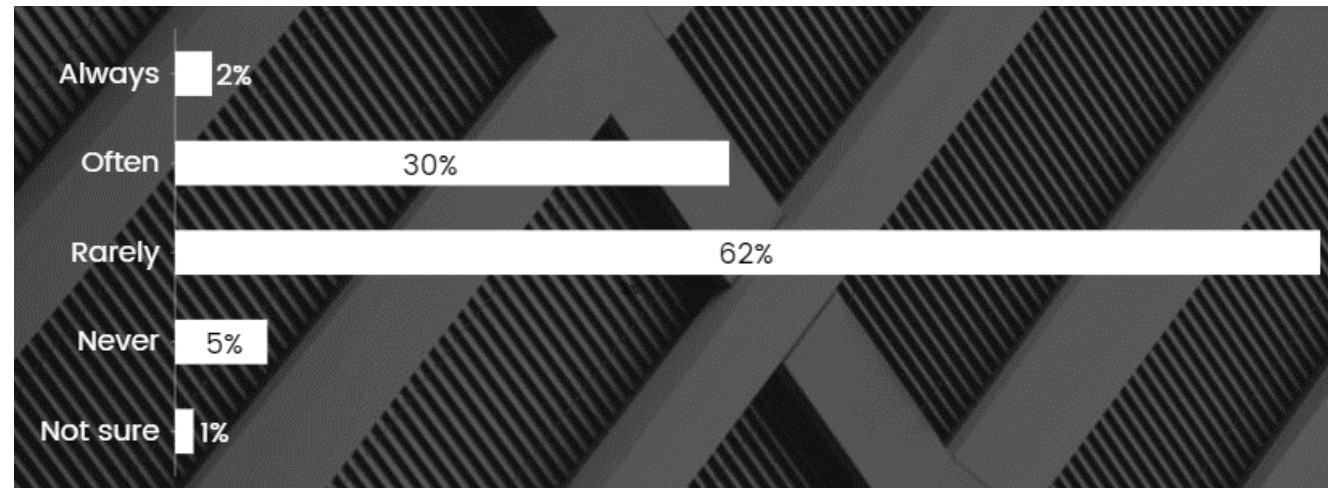


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## 18. The Architecture Industry in General

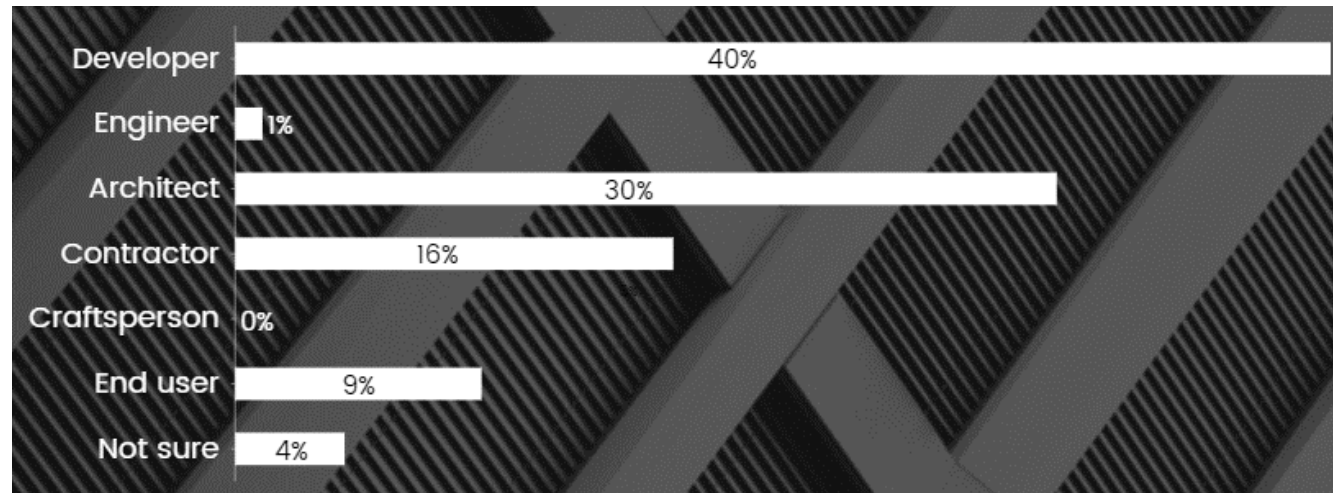
How often do you find that your choice of material is rejected in the final project?

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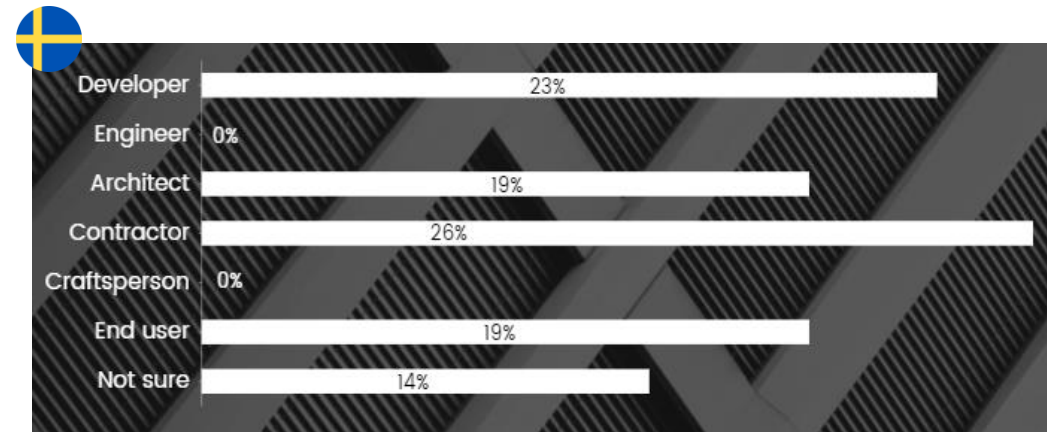
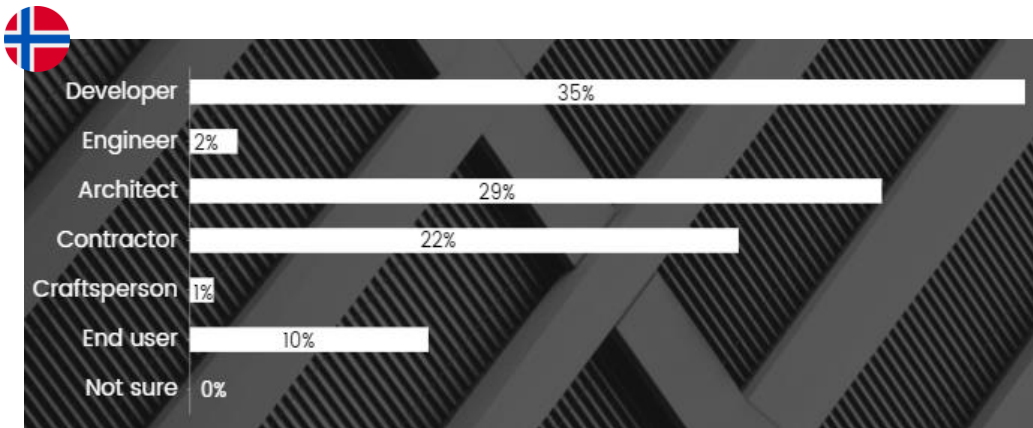
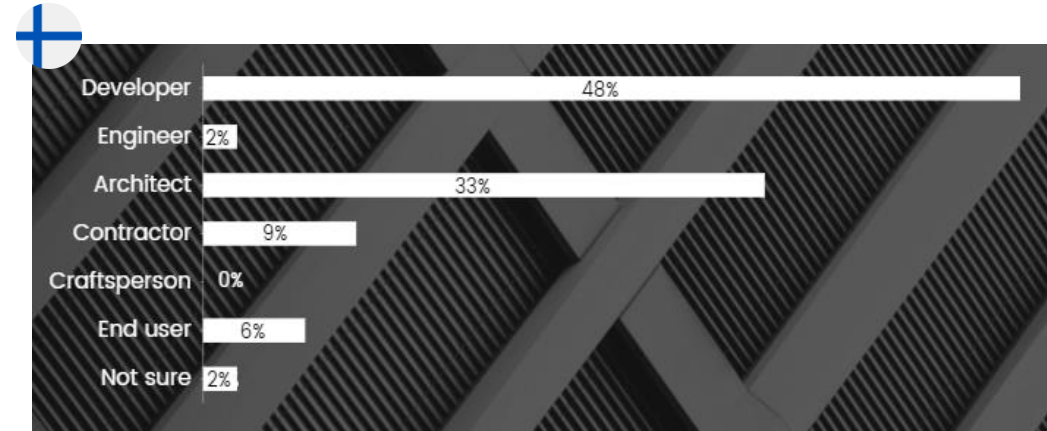
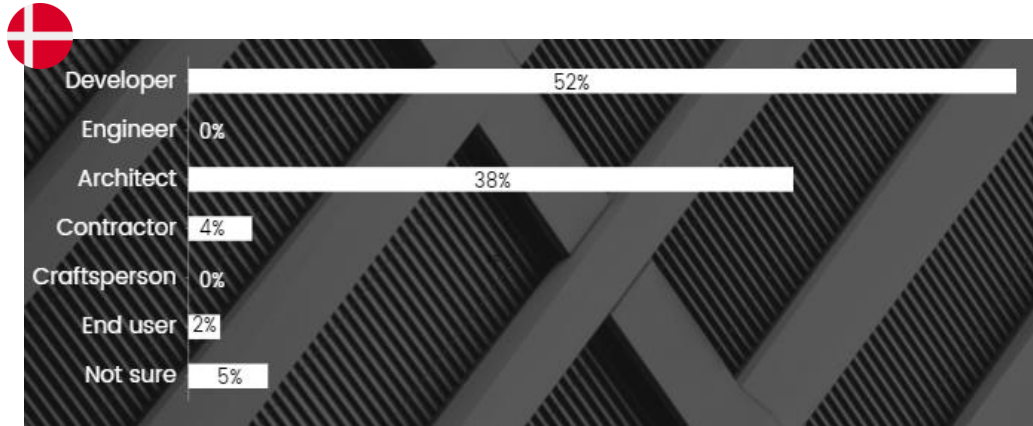
## 19. The Architecture Industry in General

Who do you think has the most influence on the final choice of building materials?



# 19. The Architecture Industry in General – divided by country

Who do you think has the most influence on the final choice of building materials?





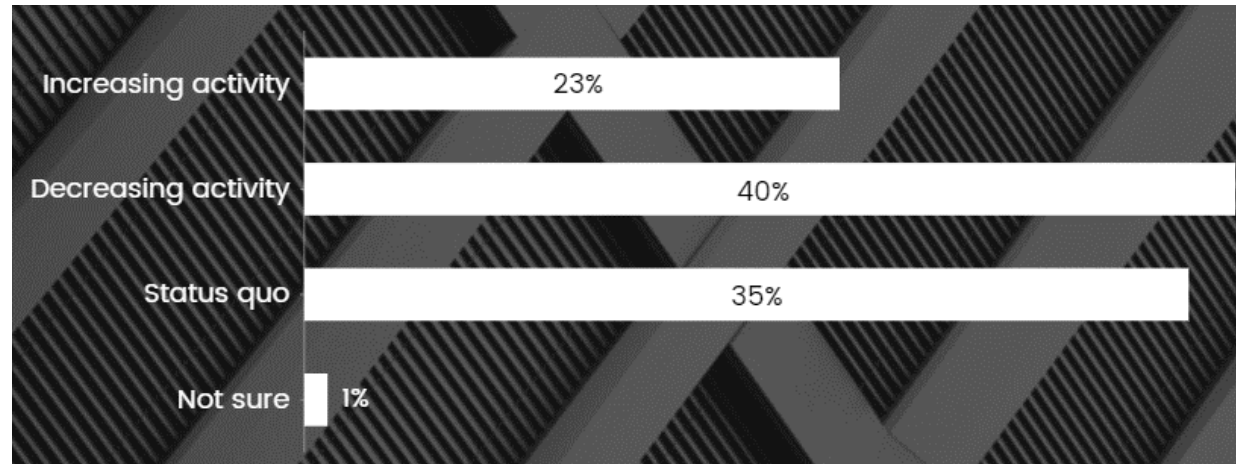
# *State of the Market*



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## 20. State of the Market

How do you assess the current level of activity in your company?



*Thank you for your  
participation*



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