



ITMS Telemedicina do Brazil

São Paulo, Brazil

Architect	Mauricio Karam, Sao Paulo, Brazil
Interior	Largo Swisspearl Carat Azurite 7041 Largo Swisspearl Carat Granite 7060
Location	Rua Desembargador Eliseu Guilherme, São Paulo, Brazil
Photographer	Mauricio Karam, Sao Paulo, Brazil
Type of Building	Office

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For the São Paulo branch of ITMS Telemedicina do Brasil, a company specialised in telemedicine services, two floors of office space were projected in the business heart of the city. With the atmosphere of a “residential loft”, Brazilian architect Maurício Karam gave the rooms a high-tech feature using a differentiated lighting system and neutral colours, such as grey and blue, to correspond with ITMS’s visual identity and logo. The clients are received with comfort in a wide area with a double ceiling height to provide a more cheerful atmosphere. The office design came from functionality and ITMS’s characteristic as a medical services company.

